



Fintech and financial performance of household firms

Peter J. Morgan

Senior Consulting Economist and Vice Chair of Research
Asian Development Bank Institute

Long Q. Trinh

Project Consultant
Asian Development Bank Institute

Emerging Financial Inclusion Priorities in the COVID-19 Era
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Household survey in ASEAN

Respondent: Household head or person knowledgeable of the HH finance

Length of interview: 12-15 mins (in some countries about 17-19 mins; partly due to screening questions)

Collected information on

- Household characteristics (urban vs. rural; household head gender, age, education; sources of income by sector; household size)
- Income and income changes due to COVID-19 (relative to June 2020)
- Employment status and job loss due to COVID-19 (“”)
- Receipt of government and other aid
- Expenditure changes and coping strategies (“”)
- Experience of financial difficulty
- Use of Fintech products and services

Household survey—cont'd.

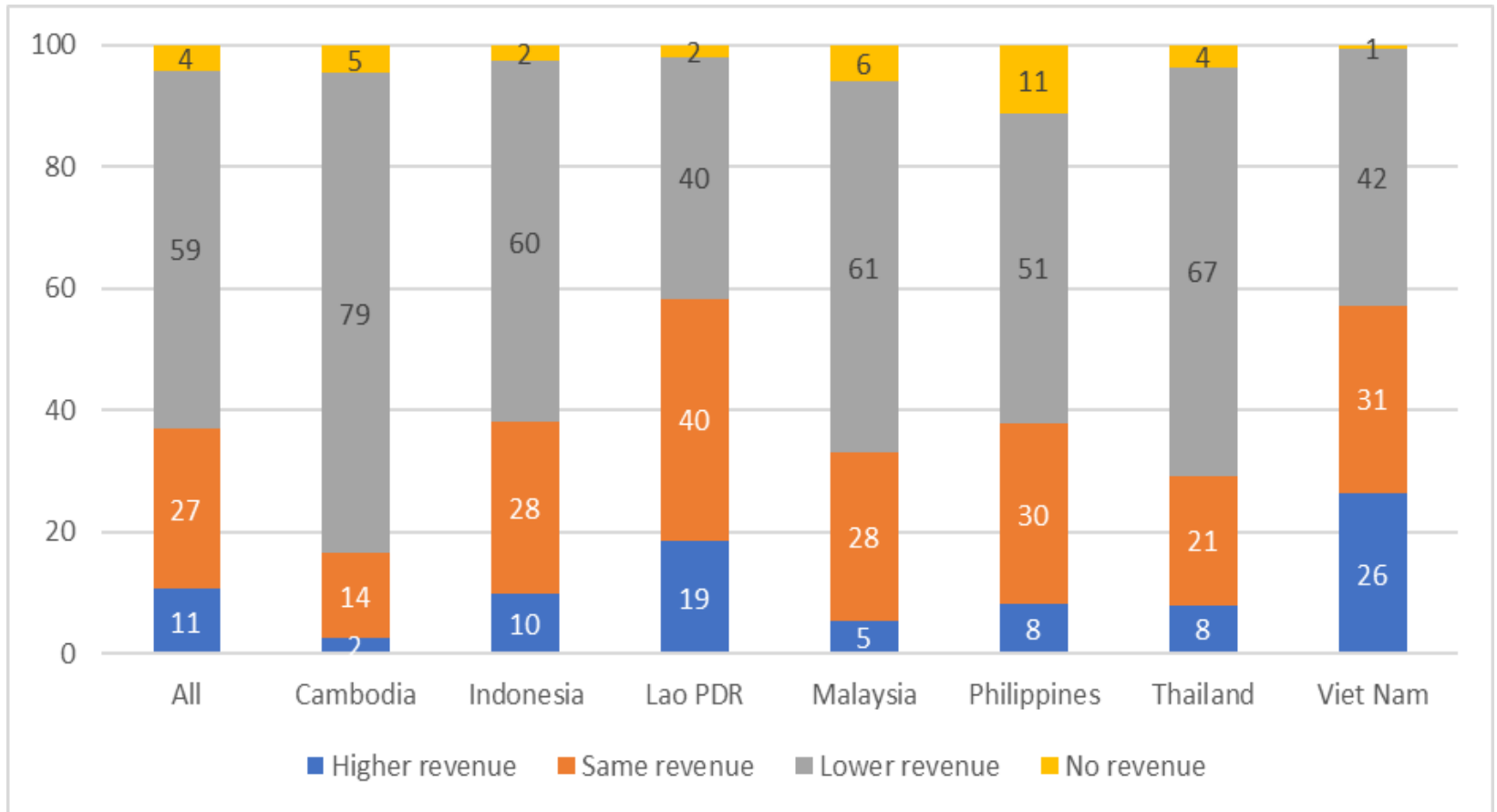
Use of Fintech-related platforms:

- Raise capital/take loans
- Pay suppliers
- Get payment from customers
- Purchase/ order goods for your business
- Post/ sell your products online
- Other purposes

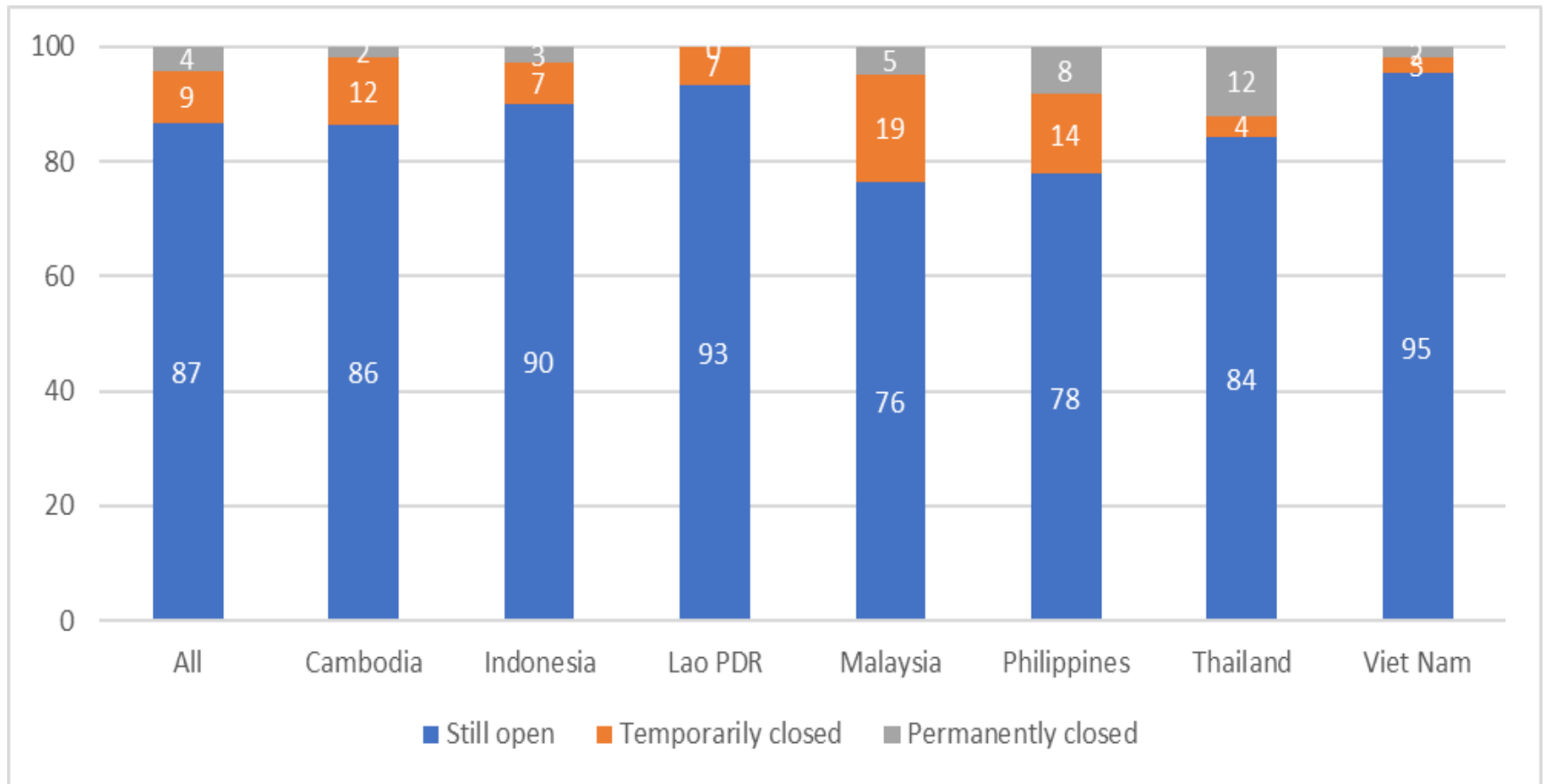
Change in use of digital platforms since June 2020 (higher, lower, unchanged):

- Pay utilities/rents
- Use e-money for daily transactions
- Receive salaries/wage
- Receive and send remittance/transfer to/from other people
- Borrow money for your expense (through borrowing/lending platform)
- Lend money (through borrowing/lending platform)
- Use online insurance

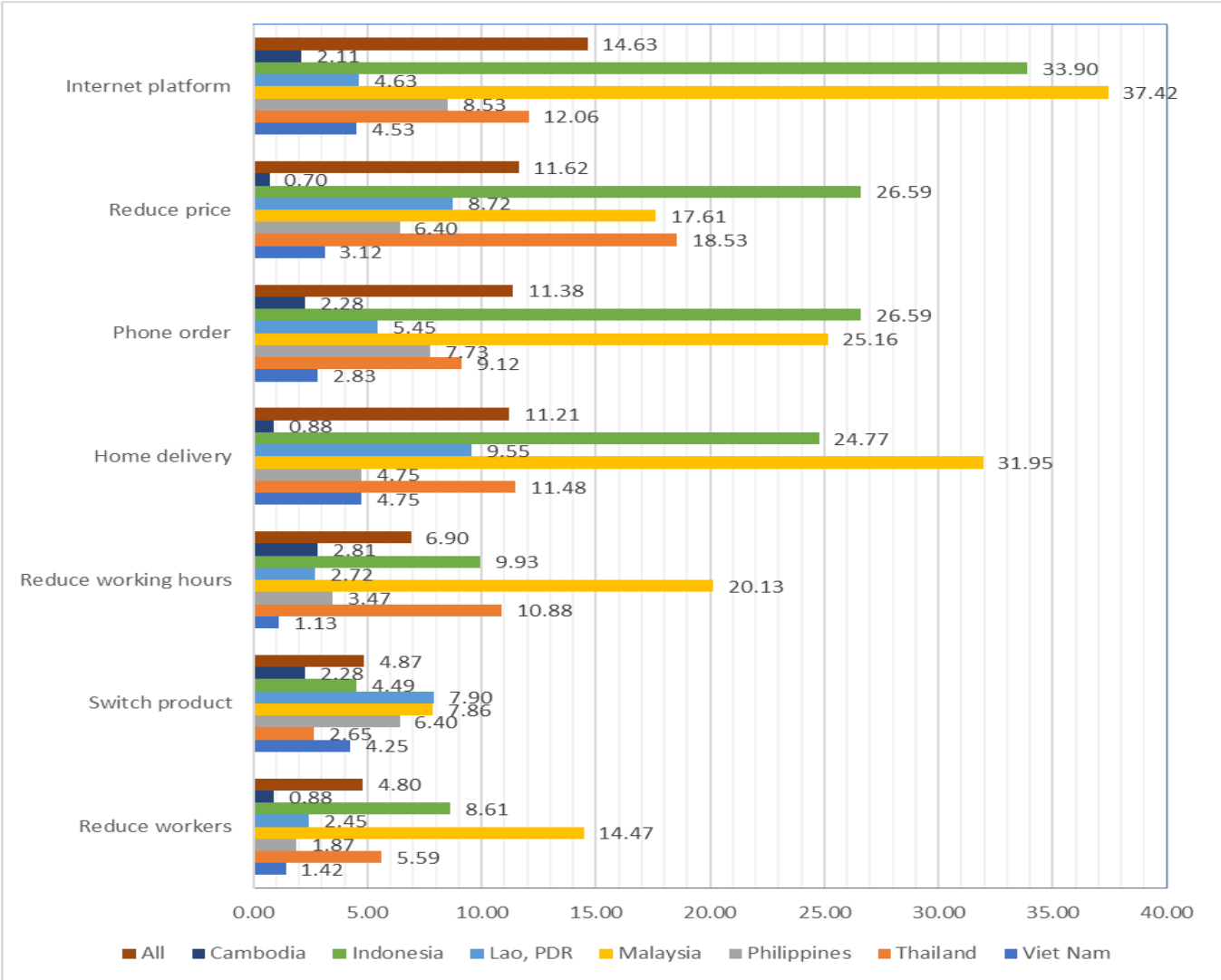
Impact of the COVID-19 pandemic on household business performance (%)



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Adjustment of business practice since pandemic



Correlation of Fintech use with business status

*Marginal effects on the determinants of business status change
(income of informal firms adjusted)*

VARIABLES	(1) Continue	(2) Temp closed	(3) Perm closed
Informal-adj	-0.070*** (0.021)	0.041*** (0.012)	0.029*** (0.009)
Urban	-0.016 (0.014)	0.009 (0.008)	0.007 (0.006)
Urban*Informal-adj	0.039 (0.030)	-0.023 (0.018)	-0.016 (0.013)
Fintech	0.029* (0.015)	-0.017* (0.009)	-0.012* (0.006)
Male HH head	-0.009 (0.014)	0.005 (0.008)	0.004 (0.006)
HH head age 40-60	0.016 (0.014)	-0.010 (0.008)	-0.007 (0.006)
HH head age over 60	0.006	-0.003	-0.002

Thank you!